



# 10 Small Scale Business Ideas & Opportunities in Burkina Faso, Africa

Start Small and Medium-Sized Businesses in Burkina Faso





Burkina Faso may not be high on your list of places to start a business, but it's worth looking into. The World Bank's Doing Business 2013 report ranked Burkina Faso as 46th out of 183 countries for ease of doing business, and GEM 2010 reported that only 5 percent of its population is unemployed. Small businesses can go far here, with little formal regulation or restrictions on home-based operations. Burkina Faso has low electricity costs, low transportation costs and no taxes on businesses owned by foreign investors.



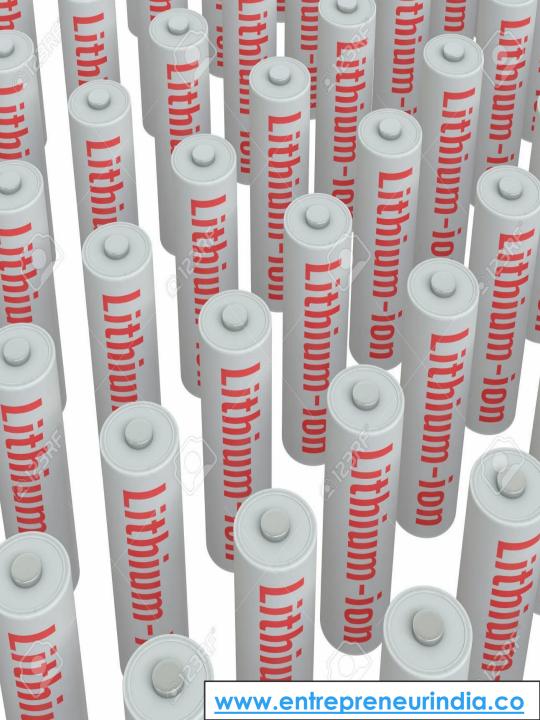
Burkina Faso is one of Africa's fastest growing economies with annual growth averaging 5% since 2000. With its strategic location, landlocked between Cote d'Ivoire and Mali, it has access to abundant natural resources and produces cotton, gold, manganese and uranium. Recent discoveries of offshore oil reserves could prove to be another driver for economic growth over coming years.



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#### • LITHIUM ION BATTERIES

A lithium-ion battery, often known as a Li-ion battery, is a rechargeable battery in which lithium ions travel from the negative electrode to the positive electrode via an electrolyte during discharge and then back again during charging.....Read more





• E-VEHICLE MANUFACTURING BUSINESS

An industry based on Electric Vehicles or E-vehicles refers to a group of companies that provide solutions related to building, designing and manufacturing these EVs. It is also known as electric mobility and encompasses products such as e-bikes, scooters, e-rickshaws and e-cars.....<u>Read</u> more





# DISPOSABLE PLASTIC CUPS, PLATES AND GLASSES

The plastic in India plays a very important key role in industrialization. A wide spectrum of plastics and its articles have touched the life of every Indian is many ways through consumer plastics. In addition to be used at home these are largely used in parties and other functions.....Read more





# SOLAR PANEL ASSEMBLING & SOLAR POWER INVERTER ON GRID, OFF GRID WITH SOLAR PUMP CONTROLLER

A solar cell, sometimes called a photovoltaic cell, is a device that converts light energy into electrical energy. Solar panels generate free power from the sun by converting sunlight to electricity with no moving parts, zero emissions, and no maintenance.....Read more





 BIODEGRADABLE DISPOSABLE CUPS

 AND
 PLATES
 USING
 SUGARCANE

 BAGASSE

Agricultural wastes constitute one of the main alternative raw materials for the pulp and paper industry. Waste disposal is one of the most important problems facing anyone who wants to live an ecofriendly lifestyle.....Read more



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#### DUCTILE IRON PIPE FITTINGS

Casting other than a pipe, which allows pipeline deviation, change of direction or bore. In addition flanged-sockets, flangedspigots and collars are also classified as fittings. Iron or steel pipes and tubes are used in a variety of industries.....Read more







#### • SILICON METAL

Silicon is the fourteenth element of the periodic table and is a Group IVA element, along with carbon germanium, tin and lead. Pure silicon is a dark gray solid with the same crystalline structure as diamond.....Read more





#### SURGICAL HAND GLOVES

A surgical (surgeon's) glove is made of natural or synthetic rubber intended to be worn by operating room personnel to protect a surgical wound from contamination. Surgical gloves have more precise sizing.....<u>Read more</u>



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#### DISPOSABLE SAFETY RAZORS

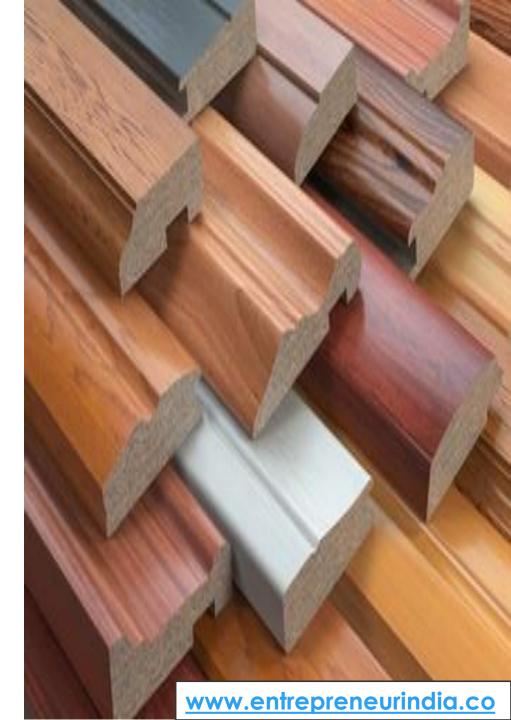
The double-edged safety razor is a razor with a slant bar that can be used on both sides, with two open edges. The blade on the double-edged safety razor is slightly curved to allow for a smoother and cleaner shave.....Read more





• <u>MEDIUM DENSITY FIBERBOARD (MDF)</u>

Fiberboard is sometimes used as a synonym for particle board, but particle board usually refers to low-density fiberboard. Plywood is not a type of fiberboard, as it is made of thin sheets of wood, not wood fibers or particles.....Read more







Niir Project Consultancy Services (NPCS) can prepare project reports on any business idea you have. The project report includes all part of the business, from market analysis to confirming the availability of numerous necessities such as equipment and machinery, raw materials, and financial projections. Engineers, project consultants, and industrial consultancy businesses from all over the world have profited from the NPCS project report. NPCS also publishes technological, technical, reference, self-employment and startup publications, a directory, company and industry database, and much more, all of which will be found on the official website.





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# Major Queries/Questions Answered in Our Report?

- 1. How has the industry performed so far and how will it perform in the coming years?
- 2. What is the Project Feasibility of the Plant?
- 3. What are the requirements of Working Capital for setting up the plant?
- 4. What is the structure of the industry and who are the key/major players?



- **5.** What is the total project cost for setting up the plant?
- 6. What are the operating costs for setting up the plant?
- 7. What are the machinery and equipment requirements for setting up the plant?
- 8. Who are the Suppliers and Manufacturers of Plant & Machinery for setting up the plant?
- **9.** What are the requirements of raw material for setting up the plant?





**10.Who are the Suppliers and Manufacturers of Raw materials for** setting up the plant? **11.** What is the Manufacturing Process of the plant? **12.**What is the total size of land required for setting up the plant? 13. What will be the income and expenditures for the plant? **14.What are the Projected Balance Sheets of the plant?** 





- 15.What are the requirement of utilities and overheads for setting up the plant?
- 16.What is the Built up Area Requirement and cost for setting up the plant?
- 17. What are the Personnel (Manpower) Requirements for setting up the plant?
- **18.What are Statistics of Import & Export for the Industry?**
- **19.What is the time required to break-even?**



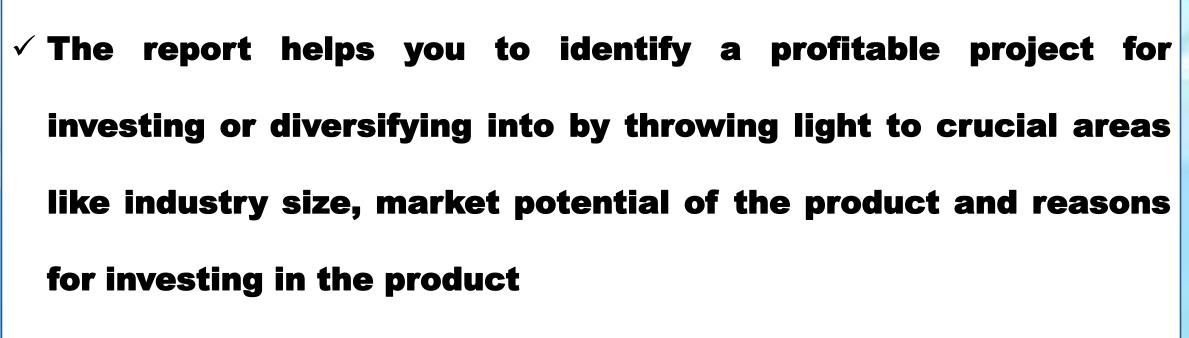


**20.**What is the Break-Even Analysis of the plant? **21.What are the Project financials of the plant? 22.What are the Profitability Ratios of the plant? 23.**What is the Sensitivity Analysis-Price/Volume of the plant? **24.**What are the Projected Pay-Back Period and IRR of the plant? **25.What is the Process Flow Sheet Diagram of the plant? 26.**What are the Market Opportunities for setting up the plant? **27.What is the Market Study and Assessment for setting up the** plant?

**28.**What is the Plant Layout for setting up the plant?



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✓ This report provides vital information on the product like it's characteristics and segmentation

 $\checkmark$  This report helps you market and place the product correctly

by identifying the target customer group of the product

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✓ This report helps you understand the viability of the project by disclosing details like machinery required, project costs and snapshot of other project financials

✓ The report provides a glimpse of government regulations applicable on the industry

 $\checkmark$  The report provides forecasts of key parameters which helps

anticipate the industry performance and make sound business

decisions



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- Our research reports broadly cover Indian markets, present analysis, outlook and forecast for a period of five years.
- The market forecasts are developed on the basis of secondary research and are cross-validated through interactions with the industry players
- We use reliable sources of information and databases. And information from such sources is processed by us and included in the report



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NPCS is manned by engineers, planners, specialists, financial experts, economic analysts and design specialists with extensive experience in the related industries. Our Market Survey cum Detailed Techno Economic Feasibility Report provides an insight of market in India. The report assesses the market sizing and growth of the Industry. While expanding a current business or while venturing into new business, entrepreneurs are often faced with the dilemma of zeroing in on a suitable product/line.



And before diversifying/venturing into any product, they wish to study the following aspects of the identified product:

- Good Present/Future Demand
- Export-Import Market Potential
- Raw Material & Manpower Availability
- Project Costs and Payback Period

The detailed project report covers all aspect of business, from analyzing the market, confirming availability of various necessities such as Manufacturing Plant, Detailed Project Report, Profile, Business Plan, Industry Trends, Market Research, Survey, Manufacturing Process, Machinery, Raw Materials, Feasibility Study, Investment Opportunities, Cost and Revenue, Plant Economics, Production Schedule,

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Working Capital Requirement, uses and applications, Plant Layout, Project Financials, Process Flow Sheet, Cost of Project, Projected Balance Sheets, Profitability Ratios, Break Even Analysis. The DPR (Detailed Project Report) is formulated by highly accomplished and experienced consultants and the market research and analysis are supported by a panel of experts and digitalized data bank. We at NPCS, through our reliable expertise in the project consultancy and market research field, have demystified the situation by putting forward the emerging business opportunity in India along with its business prospects.....Read more

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A trusted and leading name in the industry, we have been putting forth exceptionally integrated and comprehensive technical consultancy services. We believe that project consultancy serves as a critical element for the success of your projects. Moreover, we keep in mind that no client is the same and nor are the requirements. Therefore, we ensure uniqueness in every service you avail from us.



## What do we offer?

- Project Identification
- Detailed Project Reports/Pre-feasibility Reports
- Market Research Reports
- Business Plan
- > Technology Books and Directory
- Industry Trend
- Databases on CD-ROM
- Laboratory Testing Services
- Turnkey Project Consultancy/Solutions
- Entrepreneur India (An Industrial Monthly Journal)

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## How are we different ?

- We have two decades long experience in project consultancy and market research field
- We empower our customers with the prerequisite know-how to take sound business decisions
- We help catalyze business growth by providing distinctive and profound market analysis
- We serve a wide array of customers , from individual entrepreneurs to Corporations and Foreign Investors
- > We use authentic & reliable sources to ensure business precision





#### **Requirement collection**

Thorough analysis of the project

Economic feasibility study of the Project

Market potential survey/research

**Report Compilation** 





#### Who do we Serve?

- Public-sector Companies
- Corporates
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- Individual Entrepreneurs
- o NRI's
- Foreign Investors
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- o Consultancies
- $\circ$  Industry / trade associations



#### **Sectors We Cover**

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- Alcoholic And Non Alcoholic Beverages, Drinks
- o Adhesives, Industrial Adhesive, Sealants, Glues, Gum & Resin
- $\circ$  Activated Carbon & Activated Charcoal
- o Aluminium And Aluminium Extrusion Profiles & Sections,
- o Bio-fertilizers And Biotechnology
- $\circ$   $\,$  Breakfast Snacks And Cereal Food  $\,$
- o Bicycle Tyres & Tubes, Bicycle Parts, Bicycle Assembling





- Bamboo And Cane Based Projects
- Building Materials And Construction Projects
- Biodegradable & Bioplastic Based Projects
- Chemicals (Organic And Inorganic)
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- Cereal Processing
- Coconut And Coconut Based Products
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- o Disinfectants, Pesticides, Insecticides, Mosquito Repellents,
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- o Essential Oils, Oils & Fats And Allied
- Engineering Goods
- Fibre Glass & Float Glass
- Fast Moving Consumer Goods
- Food, Bakery, Agro Processing





- Fruits & Vegetables Processing
- Ferro Alloys Based Projects
- Fertilizers & Biofertilizers
- Ginger & Ginger Based Projects
- Herbs And Medicinal Cultivation And Jatropha (Biofuel)

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- Hotel & Hospitability Projects
- Hospital Based Projects
- Herbal Based Projects
- Inks, Stationery And Export Industries

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- Infrastructure Projects
- Jute & Jute Based Products
- Leather And Leather Based Projects
- Leisure & Entertainment Based Projects
- Livestock Farming Of Birds & Animals
- Minerals And Minerals
- Maize Processing(Wet Milling) & Maize Based Projects
- Medical Plastics, Disposables Plastic Syringe, Blood Bags
- Organic Farming, Neem Products Etc.



- o Paints, Pigments, Varnish & Lacquer
- o Paper And Paper Board, Paper Recycling Projects
- Printing Inks
- Packaging Based Projects
- Perfumes, Cosmetics And Flavours
- Power Generation Based Projects & Renewable Energy Based Projects
- Pharmaceuticals And Drugs
- o Plantations, Farming And Cultivations
- Plastic Film, Plastic Waste And Plastic Compounds
- Plastic, PVC, PET, HDPE, LDPE Etc.



- Potato And Potato Based Projects
- Printing And Packaging
- Real Estate, Leisure And Hospitality
- Rubber And Rubber Products
- Soaps And Detergents
- Stationary Products
- Spices And Snacks Food
- Steel & Steel Products
- o Textile Auxiliary And Chemicals



- Township & Residential Complex
- Textiles And Readymade Garments
- Waste Management & Recycling
- Wood & Wood Products
- Water Industry(Packaged Drinking Water & Mineral Water)
- Wire & Cable





# Objective

- To get a detailed scenario of the industry along with its structure and classification
- To provide a comprehensive analysis of the industry by covering aspects like:
  - Growth drivers of the industry
  - Latest market trends
  - Insights on regulatory framework
  - SWOT Analysis
  - Demand-Supply Situation
  - Foreign Trade
  - Porters 5 Forces Analysis

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- To provide forecasts of key parameters which helps to anticipate the industry performance
- To help chart growth trajectory of a business by detailing the factors that affect the industry growth
- To help an entrepreneur/manager in keeping abreast with the changes in the industry
- To evaluate the competitive landscape of the industry by detailing:

- Key players with their market shares
- Financial comparison of present players







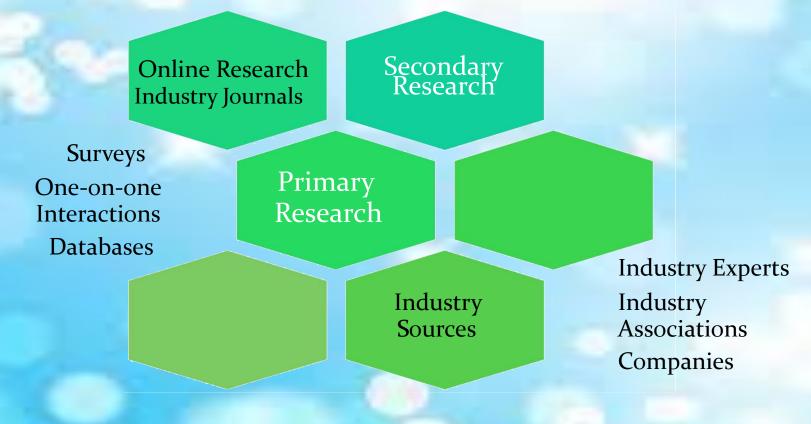
- Venturist/Capitalists
- Entrepreneur/Companies
- Industry Researchers
- Investment Funds
- Foreign Investors, NRI's
- Project Consultants/Chartered Accountants
- Banks
- Corporates

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Our research team comprises of experts from various financial fields:
MBA's
Industry Researchers
Financial Planners

>>> Research veterans with decades of experience





# **Structure of the Report**

- 1. Overview
- 2. Market Analysis
  - 2.1Growth Drivers
  - 2.2Emerging Trends in the Industry
  - 2.3Regulatory Framework
  - 2.4SWOT Analysis
  - 2.5Herfindahl-Hirschman Index (HHI)
- 3. Market Forecasts
- 4. Key Players

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# **Structure of the Report**

Cont

- 5. Key Financials and Analysis
- 5.1 Contact Information
- 5.2 Key Financials
- 5.3 Financial comparison
- 6. Industry Size & Outlook



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